



THURSDAY, MARCH 21, 2024

HARD ROCK CASINO CINCINNATI

# SPONSORSHIP OPPORTUNITIES



MEALS  
ON WHEELS  
SOUTHWEST OH & NORTHERN KY



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## SPONSOR MEALS MADNESS GALA

### STATS

**10,000**

seniors supported each year

**13**

counties served in OH & KY

**1 MILLION**

meals delivered annually

**3,300**

dedicated volunteers

**150**

Meals on Wheels employees

**2,500**

birthday bags delivered yearly

**50,000**

miles driven monthly

### MUCH MORE THAN A MEAL

At Meals on Wheels Southwest OH & Northern KY our mission is to deliver essential services that promote the independence of seniors so they remain in the comfort of their homes.

That means we're home-delivering meals, catering group lunches in senior centers, and using our fleet to provide rides to the doctor, the grocery, social activities, and more. Our drivers get to know their seniors, providing a friendly visit and ensuring they're okay when they stop by. We also deliver extras like pet food, bags and snack boxes. We have in-person and online health and wellness programming and even provide tablets and tutorials.

Our team of social workers can do everything from helping seniors schedule appointments and keep up with household management—to taking on their finances to make sure bills are paid and they are not at risk of fraud or exploitation—to even assuming legal guardianship for our most vulnerable older neighbors.

### JOIN THE MADNESS

Meals Madness gala is the first-of-its-kind fundraiser for Meals on Wheels Southwest OH & Northern Kentucky. After merging with 55 North, Meals on Wheels is celebrating the community's older adults. Guests will enjoy an evening of dinner, drinks, and entertainment, including all of the NCAA action! The event honors DJ Hodge, Division President at iHeartMedia Markets Group.

March also marks the anniversary of the addition of a national nutrition program for seniors to the Older Americans Act. This legislation supported the rapid growth of the Meals on Wheels America network which now collectively serves 2.8 million seniors each year.





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	<b>FULL COURT</b> \$20,000	<i>SOLD</i> <b>CHAMPIONSHIP</b> \$15,000	<i>3 available</i> <b>ELITE "ATE"</b> \$5,000	<i>5 available</i> <b>"SWEETS" 16</b> \$2,500	<b>COURTSIDE CIRCLE</b> \$1,000
Logo on gala invitation					
Display table during VIP hour					
Logo prominently displayed on gala collateral					
Social media mentions (all platforms)					
Gala program participation	Speaking opportunity	Introduce Honoree			
Exclusive naming rights*					
Recognition during program & gala screen recognition					
Logo in all pre & post gala emails					
Table signage w/ logo					
Gala web page	Premium logo placement & link	Premium logo placement & link	Logo	Logo	Listing
Gala program ad	Full page	1/2 page	1/4 page	Listing	Listing
Seating <i>Sponsors invited to MVP reception</i>	2 premium tables (20 seats)	1 premium table (10 seats)	1 preferred table (10 seats)	1 Table (10 seats)	2 seats

\*Choose from one exclusive naming opportunity: MVP hour, Dinner, Bar, Gaming, Auction, Technology, Entertainment, Fund the Mission

For more information contact: Sarah Celenza at  
scelenza@muchmorethanameal.org





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## SPONSORSHIP FORM

### SPONSORSHIP INSTRUCTIONS

Please complete this form and payment by January 19, 2024 to allow time for recognition leading up to the gala.

Logo file requirements: high resolution (300 dpi) PNG, AI, PDF, EPS, TIFF or JPEG files with fonts embedded or outlined. Submit to: [gala@muchmorethanameal.org](mailto:gala@muchmorethanameal.org)

### MAIL

Send completed form and send check to:

Meals on Wheels Southwest  
OH & Northern Kentucky  
2091 Radcliff Drive, Cincinnati,  
OH 45204  
Attn: Accounts Receivable

### PHONE

Contact Samantha Jenkins at  
513-244-0667

### ONLINE

[muchmorethanameal.org/  
madness](http://muchmorethanameal.org/madness)

Thank you for supporting the Meals Madness Gala presented by Meals on Wheels Southwest OH & Northern KY.



### SPONSORSHIP LEVELS

- Full Court Sponsor \$20,000
- Championship Sponsor \$15,000
- Elite "Ate" Sponsor \$5,000
  - Check if interested in exclusive naming rights*
- "Sweets" 16 Sponsor \$2,500
- Courtside Circle Sponsor \$1,000
- Other \$ \_\_\_\_\_  
*We are unable to participate in the above levels but wish to contribute.*

Business/Individual name

Mailing address

Mailing address

Company web site

Company contact person

Phone

Email

Preferred Business/Individual name listing for print

For more information contact: Sarah Celenza at  
[scelenza@muchmorethanameal.org](mailto:scelenza@muchmorethanameal.org)

